



## SHOVAN NAMED INVESTMENT EXECUTIVE

Scott Shovan has been named Investment Executive of First Federal Investments, a subsidiary of First Federal Bank of Louisiana. His office is located at First Federal Bank's new North Mall Financial Center at 2141 North Mall Drive in Alexandria.

Shovan began his brokerage career in Baton Rouge, LA with the firm of Edward Jones & Co. During his tenure with Edward Jones, he managed the firm's Jefferson Highway branch as well as served as a field trainer where he mentored advisors new to the industry.

Born and raised in Central Louisiana, Scott was hired by First Federal Bank to help lead the expansion of the investment advisory program in the bank's Central Louisiana market. With the opening of the bank's state of the art facility on North Mall Drive in Alexandria, Scott, with the support of his sales assistant, Susan Cross, looks forward to providing a complete financial services solution as well as unparalleled investor satisfaction to the residents of Central Louisiana. Scott adds, "The greatest reward from a career in this field is seeing the positive impact that I have on my client's lives. When I see clients able to retire comfortably, a parent able to create a lasting legacy or simply help a young investor understand the importance of proper planning, it creates a unique sense of accomplishment and pride in what I do."

During his spare time, Scott enjoys boating, little league, traveling and spending time with his fiancée DeEtte and her two children.

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